

## Capital BlueCross Earns Global Recognition for Excellence in Employee Training Company inducted into *Training* magazine's Training Top 10 Hall of Fame

**Harrisburg** - Capital BlueCross has been inducted into *Training* magazine's Training Top 10 Hall of Fame for continued excellence in employer-sponsored training and development programs. The health solutions and insurance company earned the honor after ranking in the Top 10 of the magazine's Training Top 125 for four consecutive years.

*Training* magazine's Training Top 10 Hall of Fame recognizes organizations around the world that demonstrate outstanding, effective, long-term workforce training and talent development. Hall of Famers are considered thought leaders in the training industry.

"Capital BlueCross' CEO and our executive team believe our future success hinges on investing in a learning culture with targeted development curricula for all of our employees," said Steve Krupinski, Capital BlueCross senior vice president of human resources. "We are honored to be recognized once again for our commitment to training and talent development."

*Training* magazine's extensive Training Top 125 application is scored both quantitatively, by an independent research company, and qualitatively, by Top 10 Hall of Famers and *Training* magazine's editor-in-chief. Attaining a Top 10 ranking is a significant achievement and doing so for four consecutive years is a stellar one.

"Each year in the Training Top 125 application, Capital BlueCross consistently demonstrates its dedication, passion, and commitment to training — and has the results to show for it," says *Training* magazine Editor-in-Chief Lorri Freifeld. "Capital BlueCross utilizes innovative methods to deliver training and engage learners; links training to the achievement of corporate strategic goals; measures the results; and, most important, details the business impact of training throughout the organization. We welcome Capital BlueCross to the Training Top 10 Hall of Fame and look forward to sharing the organization's learning and development insights and expertise with our readers."

Capital BlueCross was inducted into the Hall of Fame at the Training Top 125 Gala, held during the Training 2017 Conference & Expo Jan. 30-31 in San Diego, CA.

### About Capital BlueCross

Capital BlueCross, headquartered in Harrisburg, Pa., is the leading health solutions and insurance company in Central Pennsylvania and the Lehigh Valley. A partner in the community's health for nearly 80 years, Capital BlueCross offers health insurance products, services and technology solutions that provide peace of mind to consumers and promote health and wellness for our customers.

More than a health insurer, the company delivers innovative solutions through a family of diversified businesses that is creating a healthier future and lowering health care costs. Among these solutions are patient-focused care models, leading-edge data analytics, and digital health technologies. Additionally, Capital BlueCross is growing a network of Capital Blue stores that provide in-person service and inspiration to help people reach their health goals. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association.

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