

Capital BlueCross Announces Susan Hubley as Vice President of Corporate Social Responsibility

Hubley to champion the company's community partnerships

Harrisburg - Capital BlueCross today announced Susan Hubley as the company's new vice president of corporate social responsibility. Hubley was most recently the director of community affairs at Highmark Blue Shield in Camp Hill, Pa.

Hubley brings close to 30 years of community relations experience to Capital BlueCross. She will lead a team focused on strengthening outreach initiatives and the corporate giving process. This includes community partnerships and events, and expanding growth and relationships.

Hubley will lead the company's volunteer strategy, driving the Capital BlueCross mission of engaging employees and supporting our communities.

"Susan Hubley is a respected community leader and we are delighted she has joined the Capital BlueCross team," said Gary D. St. Hilaire, president and CEO of Capital BlueCross. "She is a champion of corporate giving, backed by decades of experience in the health insurance industry. Her guidance and leadership will positively benefit the communities we serve in Central Pennsylvania and the Lehigh Valley."

Additionally, Hubley will work to raise awareness and grow the company's participation in the Children's Health Insurance Program (CHIP) through education and community outreach in the Capital BlueCross service area.

Hubley is actively involved in the Harrisburg area community. She holds leadership positions on the Board of Directors for United Way of the Capital Region, YWCA of Greater Harrisburg, and the Central Pennsylvania Food Bank. She is a graduate of Shippensburg University, with a bachelor of arts in Communications.

About Capital BlueCross

Capital BlueCross, headquartered in Harrisburg, Pa., is the leading health solutions and insurance company in Central Pennsylvania and the Lehigh Valley. A partner in the community's health for nearly 80 years, Capital BlueCross offers health insurance products, services and technology solutions that provide peace of mind to consumers and promote health and wellness for our customers.

More than a health insurer, the company delivers innovative solutions through a family of diversified businesses that is creating a healthier future and lowering health care costs. Among these solutions are patient-focused care models, leading-edge data analytics, and digital health technologies. Additionally, Capital BlueCross is growing a network of Capital Blue stores that provide in-person service and inspiration to help people reach their health goals. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association.

<https://capbluecross.mediaroom.com/2017-02-15-Capital-BlueCross-Announces-Susan-Hubley-as-Vice-President-of-Corporate-Social-Responsibility>