

Capital BlueCross Contributes \$25,000 to Byrnes Health Education Center in York through EITC Program

Harrisburg, Pa. – Capital BlueCross today announced the company has contributed \$25,000 to Byrnes Health Education Center in York through Pennsylvania's Educational Improvement Tax Credit (EITC) Program. The program is a state tax-credit program that provides companies with a 90 percent tax credit for donations to a nonprofit scholarship or educational improvement organization.

"At Capital BlueCross, we are proud to be an active community partner and strongly believe in giving back to the communities we serve. Bolstering education, and supporting health and wellness, helps children thrive in school while building a foundation for a healthy community," said Gary D. St. Hilaire, president and CEO of Capital BlueCross. "Everyone is a winner when we support education."

Created in 1989 based on the belief that education is key to a healthier community, Byrnes Health Education Center has helped educate more than seven million children and adults about the benefits of making healthy lifestyle choices. The center offers innovative, high-quality and effective health education through a variety of formats, including teaching theaters, community outreach, corporate and adult education and eLearning. All of the center's programs are science-based, prevention-oriented and mapped to national and state education standards.

"The partnership between Capital BlueCross and Byrnes Health Education Center has been instrumental in providing vital, preventive health education curriculum to students in south central Pennsylvania. Together, we provide the knowledge and skills that empower youth to make healthy decisions," said Anne E. Bahn, president and CEO of Byrnes Health Education Center. "Financial support through the EITC program has allowed us to make a real impact by fostering health and wellness habits that can last a lifetime and have the power to save lives."

Capital BlueCross donates time, resources, and financial support to organizations that improve local communities throughout its 21-county Pennsylvania service area. Specific areas of focus are health and well-being, education, arts and culture, and community-corporate citizenship.

About Capital BlueCross

Capital BlueCross, headquartered in Harrisburg, Pa., is the leading health solutions and insurance company in Central Pennsylvania and the Lehigh Valley. A partner in the community's health for nearly 80 years, Capital BlueCross offers health insurance products, services and technology solutions that provide peace of mind to consumers and promote health and wellness for our customers.

More than a health insurer, the company delivers innovative solutions through a family of diversified businesses that is creating a healthier future and lowering health care costs. Among these solutions are patient-focused care models, leading-edge data analytics, and digital health technologies. Additionally, Capital BlueCross is growing a network of Capital Blue stores that provide in-person service and inspiration to help people reach their health goals. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association.

<https://capbluecross.mediaroom.com/2017-05-12-Capital-BlueCross-Contributes-25-000-to-Byrnes-Health-Education-Center-in-York-through-EITC-Program>