Capital BlueCross News and Journal

## Capital BlueCross Offers Free Virtual Care for Hurricane-impacted Members in Florida Capital BlueCross has thousands of members who live and work in the Florida Panhandle

HARRISBURG, Pa., Oct. 10, 2018 /PRNewswire/ -- With Hurricane Michael targeting the Florida Panhandle, Capital BlueCross is ensuring its affected members have access to medical and mental healthcare before, during, and after the dangerous storm.

Capital BlueCross members in the hurricane's path in Florida may use our Virtual Care service at no charge until October 15, 2018. Fees are waived for urgent care and behavioral health visits by entering the code MICHAEL on the payment screen. The Virtual Care App allows members to access healthcare professionals via smart phone, computer, or tablet.

To use this benefit, members can access the Capital BlueCross Virtual Care iOS or Android mobile app through the Apple and Google Play stores. They also can go to virtualcarecbc.com. Visits take approximately 10 minutes, with licensed medical professionals available around the clock.

Members are reminded that if they are seeking emergency care, please dial 9-1-1.

Virtual Care is available in partnership with American Well (Amwell) and is offered to members in 21 different languages, including American Sign Language.

Capital BlueCross has been the long-time leader in providing convenient and innovative options for consumers to access healthcare services, including its initial offering of telehealth benefits to the market three years ago.

## **About Capital BlueCross**

Capital BlueCross, headquartered in Harrisburg, Pa., is the leading health solutions and insurance company in Central Pennsylvania and the Lehigh Valley. A partner in the community's health for 80 years, Capital BlueCross offers health insurance products, services and technology solutions that provide peace of mind to consumers and promote health and wellness for our customers.

More than a health insurer, the company delivers innovative solutions through a family of diversified businesses that is creating a healthier future and lowering health care costs. Among these solutions are patient-focused care models, leading-edge data analytics, and digital health technologies. Additionally, Capital BlueCross is growing a network of Capital Blue health and wellness centers that provide in-person service and inspiration to help people reach their health goals. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association. For more information, visit <u>capbluecross.com</u>.

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