

Capital BlueCross Announces Innovative Virtual Care Pilot Program with Bermudian Springs School District

Faculty and staff now have access to in-house virtual medical appointments

Capital BlueCross and Bermudian Springs School District are working together to provide convenient, affordable access to healthcare for staff during working hours. This collaboration helps faculty and staff conveniently address minor health concerns during the course of a work day.

Capital BlueCross' Virtual Care app allows members to visit a physician at any time, via their smart phone, computer, or tablet. Through the pilot program with the school district in Adams County, a secure space is available in the campus administration building where staff can do a Virtual Care visit. An iPad provided by Capital BlueCross is in the room, and only the Virtual Care app can be accessed.

Virtual Care medical visits take approximately 10 minutes, with licensed physicians available on call anytime of the day, 365 days a year.

"Time is valuable, especially for teachers during the school day," said Donna Lencki, Chief Marketing Officer & Senior Vice President, Consumer Experience. "By making Virtual Care easily accessible at the workplace, we are providing technology that not only improves wellness, but increases productivity by saving time for faculty and staff. We are proud to provide this program to Bermudian Springs School District."

Capital BlueCross has been the longtime leader in providing convenient and innovative options for consumers to access healthcare services, including its initial offering of telehealth benefits to the market three years ago. It recently expanded Virtual Care to include behavioral health services.

Bermudian Springs School District employees, as well as all Capital BlueCross members, can now access certain counseling and psychiatry services from the comfort of their own home, or anywhere they choose. Appointments for these services are easily scheduled in advance using the Virtual Care app, generally last 45 minutes, and can be scheduled to take place between the hours of 8 am and 10 pm ET.

Virtual Care, available in partnership with American Well (Amwell), is offered to members in 21 different languages, including American Sign Language. The app can be found through the [Apple](#) and [Google Play](#) stores. To learn more, visit virtualcarecbc.com.

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