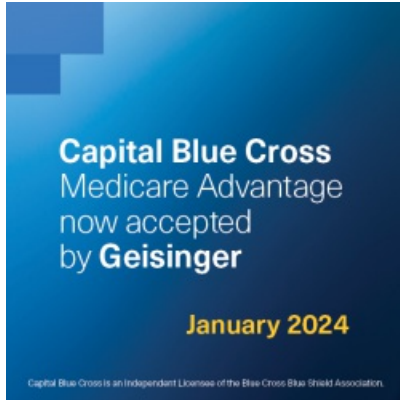


## Capital Blue Cross Broadens Relationship with Geisinger, Expands Medicare Advantage Network for 2024

**Medicare Annual Enrollment Period Runs Through Dec. 7**



HARRISBURG – Capital Blue Cross continues to expand healthcare choices and provider access for Medicare Advantage members, adding Geisinger Hospitals and Clinics to its Medicare Advantage network as of January 1, 2024.

This means Capital’s Medicare Advantage members will have full, in-network access to Geisinger’s 130 primary care and specialty clinic sites and 10 hospital campuses – including its largest facility, the Geisinger Medical Center in Danville. In addition, Capital Medicare Advantage PPO members enjoy Capital’s robust national network of top doctors and specialists at home and across the country.

Combining access to Geisinger’s local doctors and facilities with a strong, expansive network makes Capital Medicare Advantage products unique in the market and ensures peace of mind no matter where our members live, work or

travel.

“Capital Blue Cross is committed to going the extra mile for our Medicare Advantage members, and this historic arrangement with Geisinger reflects that commitment,” said Patricia Higgins, senior vice president of Healthcare Delivery at Capital Blue Cross. “We will continue working hard to provide the strong access, affordability, flexibility, and benefits Medicare beneficiaries and all of our other members and customers have come to expect from Capital.”

Capital has [a variety of Medicare Advantage plans to fit different needs and budgets](#), including \$0 premium HMOs and PPOs, and offers robust market-leading benefits, including dental, vision, hearing, transportation, and a flexible over-the-counter allowance.

The Medicare annual enrollment period runs through Dec. 7. To learn more, individuals can call 888.778.7909 (TTY: 711) to speak with a licensed agent or to schedule an in-person appointment.

### About Capital Blue Cross

[Capital Blue Cross](#) serves a 21-county region in Central Pennsylvania and the Lehigh Valley by offering health insurance products, services and technology solutions that provide peace of mind and promote health and wellness for our members. We focus on simplifying and personalizing the healthcare experience and using innovative solutions – including patient-focused care models, actionable data, and digital health technologies – to create healthier lives and lower healthcare costs. Our Capital Blue Cross Connect health and wellness centers provide in-person service and inspiration to help people reach their health goals. Capital Blue Cross is an independent licensee of the Blue Cross Blue Shield Association.

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<https://capbluecross.mediaroom.com/news-releases?item=122569>