

## Capital Blue Cross Helps Grant 8-year-old's Disney Wish Health Insurer Hosts Make-A-Wish Celebration for Local Girl's Dream Trip



**HARRISBURG** – Capital Blue Cross and Make-A-Wish Philadelphia, Delaware & Susquehanna Valley today [teamed up to celebrate a Mechanicsburg girl's wish to go to Walt Disney World](#) during a festive, Disney-themed event at Capital's headquarters in Susquehanna Township.

Capital Blue Cross President and CEO Todd Shamash presented the wish to 8-year-old Shelby, who battles a blood disorder.

"To help make a little girl's dream come true, to see her joy today, is as rewarding as it gets," Shamash said. "Shelby's courage as she navigates her health challenges is so inspiring, and we're so proud we could go the extra mile to help celebrate her Disney wish and make her dream a

reality. We care so deeply about our communities because we are part of them, and it was a privilege to be such a big part of Shelby's community today."

Shelby walked a red carpet toward her wish as her family, Capital staff, and Make-A-Wish representatives cheered her on. Capital Blue Cross staff embraced the moment by donning Disney outfits, and Capital gave Shelby a carry-on for her flight to Florida and several Disney-related items.

"Thank you to Todd Shamash and the entire Capital Blue Cross team for orchestrating an unforgettable wish celebration for Shelby today," said Cara Feldman, Vice President of Development, Make-A-Wish Philadelphia, Delaware & Susquehanna Valley.

"Wish celebrations stand as poignant milestones in a child's wish journey, providing excitement and joy for the wish ahead," Feldman said. "In putting together this wish celebration, Todd and the Capital Blue Cross team went above and beyond, celebrating Shelby and her family prior to her upcoming wish to go to Walt Disney World. We are honored to have Todd serving as the chair for the 2nd Annual Evening of Wishes, with Capital Blue Cross standing as the dedicated presenting sponsor. Their unwavering support plays a pivotal role in turning wishes into reality for children like Shelby, making a lasting impact in our community."

### About Capital Blue Cross

[Capital Blue Cross](#) serves a 21-county region in Central Pennsylvania and the Lehigh Valley by offering health insurance products, services and technology solutions that provide peace of mind and promote health and wellness for our members. We focus on simplifying and personalizing the healthcare experience and using innovative solutions – including patient-focused care models, actionable data, and digital health technologies – to create healthier lives and lower healthcare costs. Our Capital Blue Cross Connect health and wellness centers provide in-person service and inspiration to help people reach their health goals. Capital Blue Cross is an independent licensee of the Blue Cross Blue Shield Association.

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